



# ADISAT OLAWUYI

## PRODUCT DESIGNER

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## EXPERIENCE

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### Product Designer | LearningCurved, San Francisco, CA

Nov 2025 - Present

- Leading interaction design for an Immersive Learning Platform in collaboration with the Orange County Water District.

### Product Design Intern | YBGC, San Francisco, CA

Jul 2025 - Oct 2025

- Spearheaded the development of a volunteer program at Yerba Buena Gardens Conservancy, leading research, design, and organization of the programs that lead to 100% participant retention.
- Improved navigation and increased program visibility through the redesign of YBGC's website by creating webpages and designing ADA-accessible maps.
- Increased conservancy operational capacity by 53%, saving thousands of dollars, through created programs that aligned with strategic goals.

### Design Assistant | SFSU, San Francisco, CA

Oct 2023 - May 2025

- Increased revenue by 8% by improving retention rates through the redesign of online courses layout, incorporating usability insights, and collaborating with faculty.
- Improved navigation and maintained accessibility standards by conducting accessibility audits and remediating materials for 4,700+ adult students.
- Enhanced content discoverability and user experience for students by organizing and structuring course materials, syllabi, and resources.

### UX Designer | Flutterwave, Lagos, NG

Aug 2022 - Jul 2023

- Designed and prototyped the bottom navigation bar for the redesigned Flutterwave Send App, creating visual and interaction elements that reinforced a strong brand identity.
- Increased user engagement by 11% through moderated usability testing and iteration of high-fidelity interfaces.
- Collaborated closely with product manager, engineers and brand designer to refine designs for technical feasibility and ensure alignment with core business objectives.

### UX Designer | Depth, Lagos, NG

Sep 2021 - Jul 2022

- Built a scalable design system that improved efficiency and consistency by 85%, while leading the end-to-end design of Dashr's mobile app to enhance payment experience and usability.

## EDUCATION

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### MA Interaction Design

San Francisco State University, CA

Aug 2023 - May 2025

### B.Eng. Chemical Engineering

University of Lagos, NG

Sep 2015 - Oct 2021

## CERTIFICATIONS & AWARDS

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### Epsilon Pi Tau

EPT Honor Society

### UX Design Certification

Google UX Design

### Web Development and Coding

Specialization

University of Michigan

### CLD President's Leadership Fellow

San Francisco State University

### UX Designers @ SFSU

### Human Research: Social/Behavioral Research Course

CITI Program

### Graphic Design Masterclass

Udemy

### Adobe After Effects: Complete Course from Novice to Expert

Udemy

## SKILLS

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Accessibility Design, Design System, Design Thinking, Design Strategy, Information Architecture, Interaction Design, Motion Design, Prototyping, UI Design, User Research, User-Centered Design, User Testing, Visual Design, Wireframing

## DESIGN TOOLS

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Adobe XD, After Effects, Blender, Figma, Illustrator, InDesign, Miro, Photoshop, Premiere Pro, Sketch, WordPress

## PROGRAMMING

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CSS, HTML, Javascript, p5.js, Unity, Replit, VS Code